

MALCOLM GLAZER

OWNER/PRESIDENT (1995-2014)

When Malcolm Glazer triumphantly hoisted the Lombardi Trophy on January 26, 2003, after his Tampa Bay Buccaneers emphatically defeated the Oakland Raiders 48-21 in Super Bowl XXXVII, his celebratory smile signified to a worldwide audience that the Buccaneers had indeed arrived.

That world championship – the franchise’s first in its then 27-year history – marked the fulfillment of a vow by Glazer and his family to not only restore the long-lost success of Tampa’s much-beloved franchise, but to surpass all previous standards by capturing the team’s first Super Bowl Championship.

From first purchasing the team on January 16, 1995, to the time of his passing on May 28, 2014, Glazer, through his dedication and diligence, helped mold the Buccaneers into a model franchise, one respected league-wide and one other sports franchises endeavor to emulate.



Under the Glazer family’s watchful eyes, the Buccaneers franchise experienced a dramatic upswing in its fortunes, earning seven playoff berths, five playoff wins, and capturing its first Super Bowl championship. That unprecedented level of success paints a stark contrast to the meager .300 winning percentage posted by the team prior to the family’s purchase of the club.

In one of the family’s first personnel moves as franchise owners, Tony Dungy was selected as head coach to help bring new vitality to the organization. The Glazer family gave Dungy his first head coaching opportunity, and, in return, Dungy helped turn the struggling Buccaneers into contenders, and is credited, along with then-defensive coordinator Monte Kiffin, with the development of the famous Tampa 2 defensive scheme.

Glazer orchestrated a bold trade with the Oakland Raiders for the Buccaneers’ next head coach, Jon Gruden, who joined the team on February 18, 2002. The daring move paid dividends, as Gruden led Tampa Bay to its first world championship in Super Bowl XXXVII – then the youngest head coach in league history to win a Super Bowl and the first veteran head coach ever to lead his team to a world championship in his first season with a new team. In his tenure, Gruden also helped bring a total of three division championships (2002, 2005, 2007) to Tampa Bay.

.....
“ **Malcolm Glazer was the guiding force behind the building of a Super Bowl-champion organization.** His dedication to the community was evident in all he did, including his leadership in bringing Super Bowls to Tampa Bay. **Malcolm’s commitment to the Bucs, the NFL and the people of the Tampa Bay region are the hallmarks of his legacy.** ”

- NFL Commissioner Roger Goodell

.....

Along with bringing innovation to the sidelines, Glazer helped transform the Buccaneers with their first major logo and uniform change in franchise history, introducing the red and pewter color scheme and skull and crossed swords on a red battle flag logo in 1997. After decades of losing in the original “Creamsicle” uniforms prior to the Glazer family’s purchase of the team, the new look drew rave reviews. The team enhanced the designs in 2014, updating with a sleeker, more menacing skull and bolder colors.

Known among his league peers for years as a pioneering thinker, Glazer infused his team and employees with the determination and dedication to be the best in the NFL. Glazer’s commitment to building a championship organization provided the foundation for continued success on and off the field.